

SUSTAINING THE MOVIMIENTO



**Servicios de La Raza's
2022-2023 Annual Report**

Sustaining the movimiento

Following the exponential growth of the of the previous fiscal year, 2022-2023 brought the opportunity and the challenge to sustain this forward motion. Through the highlights, obstacles, and triumphs of the past year, we are proud of our efforts to uphold these critical offerings to comunidad in need across Colorado - to *Sustain the Movimiento*.

Servicios de La Raza has always been more than just a service provider. We are a movement. We are deeply rooted in the rich tapestry of our community's history and the ongoing fight for social justice, equity, and change. For over 51 years, our commitment to serving the most marginalized and vulnerable members of our society has been unwavering.

The word "Movimiento" not only symbolizes the social and cultural movements that have shaped the Latino community, but also embodies the continuous evolution and progress that defines our work. It is a reminder of our origin as advocates for civil rights and human rights, as well as a promise to remain at the forefront of change, growth, and progress.

This annual report is a testament to the extraordinary individuals, both within Servicios de La Raza and throughout our community, who have tirelessly worked to sustain and advance the "Movimiento." It showcases our unwavering commitment to providing essential services, advocating for change, and nurturing an environment where every individual can thrive.



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Message from our President/CEO

Saludos a todos ustedes.

I hope and pray this message finds you in good health, good spirits, and goodwill. Servicios de La Raza's 50th year of operation was transformative, transitional, and transcendent.

Servicios de La Raza entered its 50th year of operations with continued vigor in its inestimable services and advocacy with its 50th year and, now its 2nd year of 50th work. It was a fiscal year of new and expanded programming that included work and services in our victim services program, our workforce development program, our behavioral health program, our health access program, our migrant refugee community, our non-police response program and our Pueblo office.

We continued to press forward with the pending purchase of an additional property at 200 S. Sheridan in Denver's West Barnum neighborhood, and along the way took more significant leased space at 140 Sheridan, also in West Barnum. We spent time moving our re-entry program along in the legislature to achieve another five years of funding for this critical work reintegrating our returning relatives from prisons across the State of Colorado into our communities.

We exceeded 100 FTE in staff hires, considerably growing our Pueblo location too with an additional seven staff to serve in four program areas. We grew our budget from seven million on July 1, 2022, to 11.4M by January 1, 2023. We hosted 8,000 community members at Denver's best (really) free outdoor gathering at our Fiesta Cookout in Chaffee Park, North Denver September 17, 2022, that fed 6,000 free full meals, recognized our Governor Jared Polis, community champions City Councilwomen Jamie Torres and Amanda Sandoval, and HD 4 Representative Serena Gonzales-Gutierrez (Behavioral Health Champion). We put \$20,000.00 back into our community in cash prizes with the biggest Lowrider and Bike show led by Denver Car Club, Colorado Ladies Lowriders, and Vatos y Viclas respectively.

We expanded services statewide in our continued quest to vaccinate our gente, also screening for A1C, Mammogram, HIV, Cholesterol while providing migrant children with free dental care. We also served statewide through telehealth services in many of our programs, or our people came from far and wide on their own volition to receive culturally responsive, linguistically specific services not available in their "neck of the woods".

We lost a piece of our heart with the untimely passing of our Hermano Human Resource Director Mr. Roberto Gurza. We also said goodbye to long-time staff Mr. Fabian Ortega and welcomed his replacement Mr. Josef Lopez as our new VP of Human Services.

Our C4 Servicios Sigue organization continued to build organization, resources, and capacity toward making a political impact at state and local levels.

In summation, Servicios enjoyed, manifested another extremely busy and productive year serving our communities across Denver Metro and Colorado. The myriad programming, services, advocacy, activism we have embodied since my inception as first Executive Director, and now President CEO continues, unabated, marching toward a more just, humane, and equitable future for all.

Rudy Gonzales
President, CEO
Servicios de La Raza



Photo by Kevin J Beaty
CPR & Denverite

Message from Chairman of the Board

Es un enorme placer poder escribir unas cuantas palabras sobre Servicios de La Raza.

What an enormous pleasure to write a few words about Servicios de La Raza. I've given much thought to how organizations can go from startup to a mature business. You remember a business called Blockbuster? The chain once proliferated street corners and malls across the country. Who can forget the muscle car of the 60's, the famed GTO by Pontiac? No more Pontiac. There are myriad brands, companies, and organizations that were once thriving enterprises but are no more. They couldn't keep evolving. They were unable to adapt to the economy, competition, social changes, technology, and demographics.

It takes a certain amount of resilience to sustain an organization, year after year. You can't go forward by celebrating yesterday's achievements. It takes vision to maintain an organization's relevance and reputation. And then the will and determination to implement an organization's plans one more time. In brief, last year's plans aren't going to deliver next year's success. Our plans have to meet next year's new set of challenges, problems, and opportunities.

Servicios de La Raza is now over fifty-one years old as an organization. It doesn't resemble much like the organization when it first started. Indeed, it has gone through several iterations since that time. As recently as fifteen years ago, the organization was at an impasse. As I recall, there were a handful of employees at the time, six-figure debt, and it was on the threshold of closing its' doors. Enter: new Executive Director, Rudy Gonzales. Local leaders and confidants encouraged Rudy to not accept the post but to allow Servicios de La Raza a noble and enigmatic passing— "...it's been a great run."



However, Rudy was also in need of an opportunity and attempted that which no one else would. Under Rudy's stewardship, Servicios de La Raza has risen from narrowly closing doors to thriving and prospering. In Spanish, there's a saying...no hay otra...no other way. You either evolve and adapt or shut the doors. Resilience is a good word to describe the attribute utilized to reverse the direction of Servicios de La Raza. The other attribute that you won't find discussed very often in business school or in the Harvard Review is Sacrifice. For most of us, we could define sacrifice without the use of a dictionary. In brief, sacrifice means denying yourself something now for long-term good. Short-term pain for long-term gain.

Some of Servicios' clients have sacrificed everything to come to this country. Even with the political turmoil, the social injustices, and the financial turbulences, America stands as a shining standard of hope that those with so little, abandon all hope from their homelands to come to the U.S., whose distinguishing trademark is hope. In the holy writ it reads...against hope, Abraham believed in hope. America has stood for a hundred years as a place to come to when there is no more hope in one's own country. Recently, I met four-young Venezuelans. They had just crossed the border from Mexico to the U.S. but that was just one of many borders the four friends crossed as they walked from Venezuela—walked!

What experiences would drive one to leave the familiarity of their home to come here? Walking? I can't imagine the fortitude, the resilience, to come so far with so little. What would drive you to leave the familiarity and comforts of your country? Hunger can be a powerful motivator. It takes an amazing sacrifice to leave home and come so far. The word sacrifice in Latin translates as **sacrum**. The word **sacrum** has many meanings based on context. **Sacrum** in the case of these four young Venezuelans meant determination, will, heart and indeed, sacrifice. Time will tell if their sacrifices are sacred works.

The leadership and staff of Servicios de La Raza are the culmination of many sacrifices that go far beyond just work and a paycheck. The team at Servicios shows up every day to undertake sacred works that are equal to the sacrifices of the clients they see.

Armando L. Martín
Chairman of the Board
Servicios de La Raza

PROGRAMS

Behavioral Health

Healing in community through expanded offerings

The Behavioral Health (BH) Department specializes in providing culturally responsive outpatient mental health and substance misuse services to underserved and underrepresented communities. BH interweaves holistic and indigenous healing practices in all of its' work.

Holistic Health Festival

In honor of BIPOC Mental Health Awareness Month, our Behavioral Health department hosted our first ever Holistic Health Festival at La Raza Park. Community members were able to engage their five senses through immersive healing activities facilitated by Servicios staff, local businesses, and healers.

Over 600 people were in attendance to enjoy free food, music, and healing activities. Free offerings included acudetox, limpieas (indigenous spiritual cleansing), reiki, sound healing, yoga, zumba, aromatherapy, art, gardening, health screenings and more!

KEY METRICS

9,500

individuals were served through our Behavioral Health department with direct services and outreach

» **581** individuals received licensed treatment to address behavioral health needs, such as trauma, depression, anxiety, and substance misuse

» **570** individuals received substance misuse and/or mental health services through our Peer Services team

» **684** incarcerated individuals received support and education

» **180** youth participated in support groups, therapeutic services, and cultural education through programming offered both in and out of public schools



CLIENT SUCCESS STORY



Mi nombre is Karla Maria Danes Morales and I was born in Nuevo Laredo, Tamaulipas, Mexico. At the age of 11 years old, mi tia me cruzo de Nuevo Laredo hacia Laredo, Texas - I was undocumented, became pregnant at the age of 17 and dropped out of high school because my son's father did not allow me to go to school. Soy sobreviviente de violencia domestica, abuso infantil y abuso sexual. I am an only child and was raised by my aunt and uncle, along with their biological children. Eventually, I moved to Colorado at the end of 1999 and have been here since. Because school/education has been important to me and for the fact of not having finished high school, I enrolled in college and after many years of pushing through, me gradue con un Bachelors de Criminal Justice and a minor in Sociology.

I first came about knowing about Servicios de La Raza because their information is displayed around the city. One day I decided to call Servicios for several reasons: I was looking for a therapist who would deal with complex trauma and childhood trauma and needed to be able to speak en mi lengua maternal, Spanish.

“Due to my upbringing, I was used to doing things on my own, not seeking help, coming up for air for a bit then drowning back again. My life had been a constant day to day survival. I began therapy with the idea of becoming a better mother, a better human being.”

Community members join for bi-monthly Holistic Health Nights which include an Acudetox Clinic and Arte Cura Community Art space.

Tuve que hacer un compromiso conmigo misma, esta vez estaria apostando por mi salud mental y no habria manera de salir de ese compromiso. I needed someone to be there for me, to hold me accountable and at the same time, I needed compassion to embark on this journey - a safe place. I find it cathartic and enlightening at the same time to be asked what brought me to Servicios de La Raza because my answers are rooted in wanting to break the cycle of generational trauma.

This journey, es dificil, even as I sit here trying to think about what I am writing, it is daunting. I found myself facing the challenges of juggling many aspects, all there, confined, in one small space: work, being a single mother, meeting the expectations of others, my depression, my doubts, the guilt, my insecurities, the unloved, abused and unvalidated parts of me - they had been my companion for so long and they were coming up to the surface y rehusaban a irse. Me di cuenta que por primera vez en mi vida, tendria que afrontar a mi interior and that was even scarier than being in a dark, dark room.

I remember clearly leaving a voicemail message when I called Servicios de La Raza and that was the beginning of my healing journey. I then met my therapist, she is the epitome of kindness and compassion. Ella me brindo un espacio seguro. With time, I learned to trust her. With time I also engaged in the weekly support group and other activities that Servicios de La Raza provided throughout the city. The cultural familiarity of their staff, the ability to use mi lengua maternal, the ability to identify myself in others became crucial in my healing journey. I no longer felt alone, I became part of a community. Another service I am grateful for was being part of the 8-week workshop: Heal your Woman. This was another safe and intimate space for women like me, having tough conversations about real issues that women encounter in so many aspects. I am grateful and fortunate to have been able to access the services that Servicios de La Raza provides. When my therapy ended, though bittersweet, I walked away con la confianza y seguridad de que podria volver and that is what a safe place/ community is all about.



Victim Services

VISTAS: Victims in Safe Transition and Self-Sufficiency

The VISTAS team provides supportive services for victims of domestic violence, sexual assault, human trafficking, teen dating/violence, and general crime.

The program continues to evolve and grow each year. In this fiscal year, we hired our first Family Law Attorney to provide victims with free legal representation through divorce and custody cases. We also added a new service for victims of domestic violence who suffer from substance misuse, the services include free one-on-one substance misuse treatment, case navigation, and safety support.

This year we added Flex Emergency Funds for domestic violence victims, distributing financial support through emergency funds. Other highlights include our Evening of Hope, which raised funds for the services we provide to victims of domestic violence. We also hosted a Trunk or Treat, which provided a safe place for families to celebrate Halloween and learn about available resources in Adams County.

KEY METRICS

20,758

individuals had direct encounters with VISTAS staff to learn about their options and opportunities in their current situations

» **1,431** individuals received direct services including case management, safety planning, victim advocacy, support groups and therapy, address confidentiality, exit planning, relocation support, and legal services

» **5,989** hours were spent by 16 volunteers answering calls on our 24-hour crisis hotline

Thank you, Amazon! Amazon provided Servicios clients with free home furniture, appliances, hygiene products, and other goods.

March 3, 2023
Denver, Colorado



CLIENT SUCCESS STORY

Andres was looking for domestic violence services as he lived in Colorado Springs and experienced abuse from his girlfriend, whom he shared a biological child with and cared for her child from a previous relationship. On a Saturday like any other, at home they began to argue and she became aggressive. He tried to not engage and asked her to stop as the children were present. It did not seem to matter to her.

In an attempt to hit Andres, she hit their child who was standing in between them. She became more aggressive and threatened to call police so he would get arrested. When police arrived and interviewed both, she was arrested on domestic violence charges. This was very heartbreaking to Andre. He had relocated to Colorado Springs to try to work things out with her.



Andres shared his story to attendees at our annual Evening of Hope fundraiser, which supports victims of domestic violence. Pictured above.

February 24, 2023
Denver, Colorado

He felt alone, and with no support. A protection order was filed, and she was ordered to stay away. He was alone with his boys and having a difficult time juggling children's daycare, work, and keeping up with court dates. Andres reached out and began to work with our agency. We relocated him to Denver where he had family to support him. He moved his kids from daycare and his job transferred him to Denver. While he was trying to settle in court, we assisted him with filing for divorce and custody.

Andres was connected to therapy and his healing journey began. It was overwhelming to have cases in two separate counties, but he felt supported. Almost a year ago he received final orders for custody, thus establishing healthy boundaries for co-parenting.

He continued services to teach his boys that it is okay to ask for help. Being a man does not exclude one from becoming a victim. Andres now lives peacefully and is forever grateful for our services.

VISTAS hosted our first Trunk or Treat Halloween and Resource event with community partners and organizations in Adams County.

October 31, 2022
Westminster, Colorado



Workforce Development

Providing professional opportunities for all through education and skills training

Servicios' Workforce Development program supports participants with job search and placement, career exploration, application assistance, job fairs, and job training including basic digital literacy classes, and flagger and forklift certifications.

In this fiscal year, our program has undergone significant growth, encompassing two vital initiatives: the Denver Basic Income Project (DBIP) and Digital Equity, Inclusion, and Literacy. The Denver Basic Income Project offers participants unconditional cash assistance, aiding them in exiting homelessness. Simultaneously, our Digital Equity, Inclusion, and Literacy initiative tackles the pressing need for internet access in light of the COVID-19 pandemic. It not only ensures participants can connect online but also provides comprehensive technology education, covering essential skills such as computer operation, safe internet navigation, and even professional tasks like resume creation and crafting professional emails.

KEY METRICS

» **745** clients were directly provided with job readiness support, career placement, and trainings

» **2,500** individuals attended job fairs and connected with our team

» CLIENT SUCCESS

One remarkable success story involves K.C., a 37-year-old Latina residing in Denver who was struggling to afford housing, alternating between shelters and sleeping in the park. K.C. is a survivor of domestic violence and had recently been attacked by her partner, who continued to threaten her. After hearing about the Denver Basic Income Project, she sought assistance from Servicios de La Raza. The Workforce Development team successfully enrolled her in DBIP and referred her to our Victim Services program, providing her with safety and security.

The team also supported K.C. in finding resources for better housing in a sober living house, and she expressed her desire to secure a job with a livable wage. With the team's guidance, she became certified as an Asbestos Abatement Supervisor and secured employment earning \$25 per hour. Her determination and collaboration with the team led to her successful transition to her own downtown apartment.



Financial Empowerment

Educating, empowering, and elevating community through financial literacy

The Financial Empowerment Program (FEP) provides free personal coaching to help participants achieve their financial goals, gain financial security, and break intergenerational cycles of poverty. Our team assists participants in opening bank accounts, creating saving and budgeting plans, altering spending habits, increasing credit scores, and paying off debt. We work with participants to create individualized goals that will help them take control of their financial well-being.

Financial Empowerment coaches worked to address tax filing needs for our community with the aim of providing free services. The team was able to find multiple Volunteer Income Tax Assistance (VITA) sites across the state that were able to serve our participants with free tax preparation.

The Financial Empowerment Program partnered with many organizations and businesses, including JPMorgan Chase & Co. to provide free classes and workshops on a range of topics including financial planning, investment, and home ownership.



CLIENT SUCCESS

During a consultation with a Financial Empowerment Coach, a client received a revelation while going over their financial statements – they were unknowingly making recurring payments for a service. With our guidance, we helped the participant cease this payment and redirect those funds into a savings account. As a result, the client successfully accumulated the saved funds, enabling them to transition from their family's home to a home of their own. This accomplishment marked a significant milestone for our client, and we took pride in supporting them on their journey toward financial empowerment.

KEY METRICS

» **1,250** individuals received information about available supportive services, empowering them to take control of their financial well-being

» **158** clients received direct support from our Financial Coaches to repair and build credit, create a budget plan, and open bank accounts



Essential Services

Providing food and resources to individuals and families so their most essential needs are met

Essential Services, formerly known as Basic Emergency Services, ensures community members have access to food, clothing, hygiene products, home cleaning supplies, pet food, school supplies, holiday meals, holiday gifts for children, supportive services navigation, and housing navigation.

Housing services are vital to support newly-arrived migrants seeking shelter and opportunity for a better life in Colorado. These individuals often face significant social and political issues in their countries of origin. This fiscal year, Essential Services began offering housing services to our migrant community.

Essential Services organizes events that unite a diverse crowd, fostering a sense of pride and unity within our community. Servicios plays a vital role in providing essential services through a range of initiatives, including community events and communal meals, connecting individuals to critical services and resources, and strengthening our community through the power of food. These efforts not only serve to create a positive atmosphere for our events, but also act as a bridge, guiding individuals into our comprehensive supportive services.

KEY METRICS

26,161

individuals were supported by Essential Services for access to food, clothing, service navigation, and at our multiple resource events for the holidays and back-to-school

» **15,936** individuals directly received food, hygiene products, pet food, and clothing from our Essential Services program

» **4,500** community members received a free meal in addition to resources, live music and entertainment, and family activities at our Fiesta Cookout in the Park

» **930** students grades K-12 in Denver and Pueblo started their school year with a brand new backpack filled with age-appropriate school supplies

» **568** individuals who traveled to Colorado to escape political and economic turmoil received supportive services to secure housing

Essential Services was honored to host multiple community resource events this year including two Holiday en Comunidad events and our Back-to-School backpack and school supply giveaway.





VOLUNTEER HIGHLIGHT

Aiden Hernandez dedicated his summer to volunteering at Servicios de La Raza. His involvement with Essential Services gave him valuable insights into the real world, as highlighted in Aiden's recognition as an Everyday Hero on Denver7 ABC. Aiden shared, "I volunteer for Servicios because it is one of the largest Denver-founded nonprofits, and it was founded by Latinos,"... "I'm fortunate enough to have the time on Thanksgiving to be with my family. But the other time I can designate to help others'.

Aiden pictured below at our Holiday en Comunidad event.

November 22, 2022
Denver, Colorado



La Gente

Providing culturally response HIV & STI prevention and intervention services

La Gente supports and empowers people living with HIV to manage their treatment and access resources. We foster a safe and inclusive environment and advocate for reducing barriers and ending stigma related to sexual health. La Gente offers HIV testing and linkage to STI-testing because knowledge is power and knowing ones' sexual health status enhances the ability to lead a healthy, thriving life with or without HIV.

Some highlights include our participation in the Denver Pride Parade, organizing National Latinx Awareness Day events, and expanding the program. Thanks to a small, but mighty team, we are able to see clients within a few weeks of their initial referral date.



Servicios de La Raza marched in Denver's Pride Parade alongside hundreds of Colorado organizations and businesses.

June 25, 2023
Denver, Colorado

KEY METRICS

» **3,316** people were educated on the importance of HIV awareness and available community resources

» **90** people living with HIV received direct supportive services, medical case management, linkage to healthcare, support groups, and more

» **48** community members took rapid HIV tests with our program to know their status and protect their health



Healthcare Access

HELP: Health Enrollment Literacy and Promotions

The HELP Program provides services designed to promote and expand insurance enrollment and utilization of healthcare services. Staff provide individual and community-based education to enhance well-being and prevent illness.

Health Coverage Guides and Enrollment Specialists assist community members in the insurance enrollment process through Health First Colorado (Medicaid), CHP+, Private Plans (Connect for Health Colorado Marketplace), assistance with medication and medical bills for those living with HIV/AIDS, and SNAP (Supplemental Nutrition Assistance Program) for food assistance. This fiscal year, the Omni Salud Program began, allowing migrants to enroll in health insurance.

Ventanilla de Salud (VDS) is a health clinic located in the Mexican Consulate of Denver, which offers preventive health services, health education, and referrals, for free, to improve physical and mental well-being. At VDS, we work to support clients and increase access to primary and preventive services. Servicios continues to increase awareness, knowledge, and access to care for many by addressing a wide spectrum of health issues. In collaboration with other organizations and schools, our team continues to offer COVID-19 vaccination events statewide.



KEY METRICS

22,434

individuals received COVID vaccinations/boosters, health screenings, and enrollment into a variety of benefits.

» **11,023** people were provided with direct healthcare services at the Ventanilla de Salud clinic at the Mexican Consulate.

» **1,866** health screenings were provided for free, including mammograms, A1C testing, and Diabetes testing.

» **540** individuals were enrolled in the health insurance plan that best suited them through the Health Insurance Marketplace.

» **130** individuals were enrolled into Medicaid and Child Health Plan Plus (CHP+), a public low-cost health insurance option for children and pregnant women.



Re-Entry Services

Offering opportunity and support to build a better life post-incarceration

WAGEES-DOC

WORK AND GAIN EDUCATION AND EMPLOYMENT SKILLS - DEPARTMENT OF CORRECTIONS

The WAGEES-DOC program's main goal is to engage and provide positive guidance for individuals who are re-entering society post-incarceration from the Colorado prison system. The program's Case Managers use their lived-experience as mentors to reduce their clients' chances of returning to prison.

Our chief success has been the enrollment of 463 individuals through our flagship WAGEES-DOC program.

Additionally, 414 clients became employed and 343 number of clients received a credential. and/or completed job readiness classes.

PEACE PROGRAM

PREVENTION, ENGAGEMENT, ACTION, & COMMUNITY EMPOWERMENT

The PEACE program takes a three-prong approach to crime prevention in our communities. The first prong engages clients returning from the Colorado prison system and provides resources to reduce recidivism. The second prong offers the culturally responsive "Familia Adelante" class which works with youth and their caregivers to build pro-social skills. The third and final prong involves outreach into the community which promotes crime prevention and how to report a crime safely.

We were proud to partner with the Pueblo Police Department, who now offer their online resources in Spanish. This aligns with both the cultural responsive and crime prevention pillars of this program, and makes strides so that all community members can feel comfortable connecting to law enforcement in times of need.

CLIENT SUCCESS

"If you don't own it, then you can't fix it. You've gotta own what you've done in life.... I was a bad person for a while, but I'm a good man now."

John Montez did not have an easy life growing up, turning to drug use and a life of crime. After being arrested 62 times, spending 20 years of his life in prison, John was ready to turn his life around. In his last stint, he was released a year and a half early and connected to a Re-Entry Case Manager in Pueblo upon release.

Receiving food, clothing, and basic needs, we enrolled John in job trainings including a flagger's class, then a training to become a licensed Commercial Truck Driver. He now has a well-paying career. A father, a grandfather, a brother - getting back on his feet has allowed John to reconnect with his family and rebuild relationships.

"It's nice to know that you have somebody to call. I wasn't going to go hungry, and that's a great support."



WAGEES20

WORK AND GAIN EDUCATION AND EMPLOYMENT SKILLS

The WAGEES20 program is focused on case management work with at-risk youth ages 18-24, most of which are returning to society from the Youth Offender System in Colorado. The program emphasizes the importance of obtaining and retaining employment and education opportunities that align with clients' interests.

WAGEES20 provided follow-up services for 127 enrolled clients. Clients in our WAGEES20 program have a recidivism rate of 6% which is significantly lower than the grant goal of 20%.

CLIENT SUCCESS



"Accepting help from other people is necessary. You need it in order to grow."

Celest is a shining star in both our WAGEES & Workforce Development Programs, and a participant in our Digital Literacy class. Through her time working with our Case Managers, she has demonstrated immense courage and determination throughout her personal growth. She was able to enroll in trainings that aligned with her personal goals, and is on her way to becoming a certified real estate agent.

KEY METRICS

» **3,572** individuals were provided resources and information, and received direct supportive services from our Case Managers

» **463** people on parole received case management and support including employment preparation and placement, ID and medical benefits acquisition, vocational training, housing assistance, work tools and clothes, and more

» **127** justice-involved youth age 18-24 were provided with support to access higher education and job opportunities

» **182** individuals were served through the new PEACE Program with crime prevention resources, culturally responsive family classes, and re-entry resources



STAR Community Coalition

Support Team Assisted Response, connects people in crisis to the immediate support they need

STAR is an alternative to police interaction that provides person-centric mobile crisis response to community members having needs relating to mental health, depression, poverty, homelessness, non-emergent medical problems and/or substance misuse issues. Servicios' role within the STAR Program is to receive referrals from the initial STAR mobile units and provide a longer term continuum of care services.

Servicios oversees the STAR Community Coalition, whose purpose is to provide culturally responsive, linguistically specific, and geographically appropriate wraparound services personalized to each individuals' needs. This includes case management, harm reduction support, holistic wellness services, connection to shelter, detox, and other services.

The Community Coalition component began at Servicios in April 2023. Our program has become an opportunity to create and develop a model that is now shared statewide, and with different cities and counties across the country who are interested in implementing something like STAR.

KEY METRICS

63

individuals were referred to the STAR Community Coalition from the emergency vans and supported with services

CLIENT SUCCESS

A 26-year old woman came to our program with her one-month-old baby as one of the first 5 referrals under the new STAR Community Coalition. She had been kicked out of her friend's house and abandoned by the baby's father. Police found them in the streets with all her belongings. That's when they called STAR, requesting assistance for this family. When Servicios' STAR Case Manager met with her for the first time, they could notice her lack of hope and trust in the system. She knows the struggle of poverty, abuse in many forms, including domestic violence by partners and her own family.

She also lost her job once she became unhoused. She was accepted at a faith-based shelter but expressed discomfort due to prior religious trauma and harassment from other residents.

Her Case Manager was able to advocate for her and make contact with multiple community organizations, eventually securing a hotel room as an emergency shelter for her and her newborn to feel safe. She was put on a waitlist for a housing voucher to access low-income housing. She has regular meetings with her Case Manager who has seen vast improvement in her physical and mental wellbeing.

With newfound stability, she is becoming the mother she always hoped to be. STAR has provided her with baby items including diapers, wipes, formula, clothes, transportation, food assistance, and supported her with enrolling in benefits.

This is just one of many lives we have been able to touch, supporting their most basic needs.



EVENT HIGHLIGHTS

Hosting community events is crucial for our agency to foster engagement, strengthen social bonds, and provide a platform for delivering vital services, ultimately promoting inclusivity, support, and empowerment within the community. The following are some highlights of this fiscal year:

HOLISTIC HEALTH FESTIVAL



FIESTA COOKOUT IN THE PARK



To celebrate 50 years of Servicios de La Raza, we hosted a free community event including a car and lowrider show, live music, wrestling, family activities and cookout that fed 4,500 people. We honored community leaders and organizations and celebrated cultura!



HOLIDAY FOOD DISTRIBUTION & BACKPACK EVENTS



AN EVENING OF HOPE



Our VISTAS program hosted An Evening of Hope in support of victims of domestic violence. The event included community speakers, a survivor testimonial, and a dance class to garner support for victim services.

Pictured left Program Director Sylvia Ramos Gamboa addresses the crowd.

DÍA DE LOS NIÑOS

We hosted our a Día de Los Niños event to celebrate two years in service to the Pueblo comunidad! The free event included games, performances, food, and community resources.



DÍA DE LOS MUERTOS

We gathered in La Raza Park to honor loved ones passed for Día de Los Muertos. All community was welcome for storytelling, procession, prayer, food, and performances to celebrate this sacred day.



FINANCES

July 1, 2022 - June 30, 2023

Revenue | \$ 11,486,024

26%
PUBLIC SUPPORT
& CONTRIBUTIONS

73%
GRANTS

1%
SPECIAL EVENT
REVENUE, NET



Expenses | \$ 11,394,334

79%
PROGRAM SERVICES

19%
GENERAL &
ADMINISTRATIVE

2%
FUNDRAISING



Assets

CURRENT ASSETS	\$ 3,022,699
PROPERTY AND EQUIPMENT	1,385,982
OTHER ASSETS	<u>693,019</u>
TOTAL ASSETS	<u>\$ 5,101,700</u>

Liabilities and Net Assets

CURRENT LIABILITIES	\$ 551,855
LONG-TERM LIABILITIES	<u>841,919</u>
TOTAL LIABILITIES	<u>1,393,774</u>
NET ASSETS	
Without donor restrictions	1,660,122
With donor restrictions	<u>2,047,804</u>
TOTAL NET ASSETS	<u>3,707,926</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 5,101,700</u>

SUPPORTERS

Servicios de La Raza's work would not be possible without the support of generous funders and donors including:

\$1,000,000 +

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LATINO COALITION FOR
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\$500,000 - \$999,999

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Thank you to anyone that contributed in any amount to the mission and movimiento of Servicios de La Raza.



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GOLD CROWNE FOUNDATION
HIGH SCHOOL



Muchas gracias to our incredible volunteers who devoted thousands of hours of time and energy to serving comunidad this year.

OUR TEAM

It takes an incredibly passionate and dedicated team of professionals to provide extensive, critical care to our comunidad each day. The following are those who served their community in the name of justice, equity, and change from July 1, 2022 - June 30, 2023.

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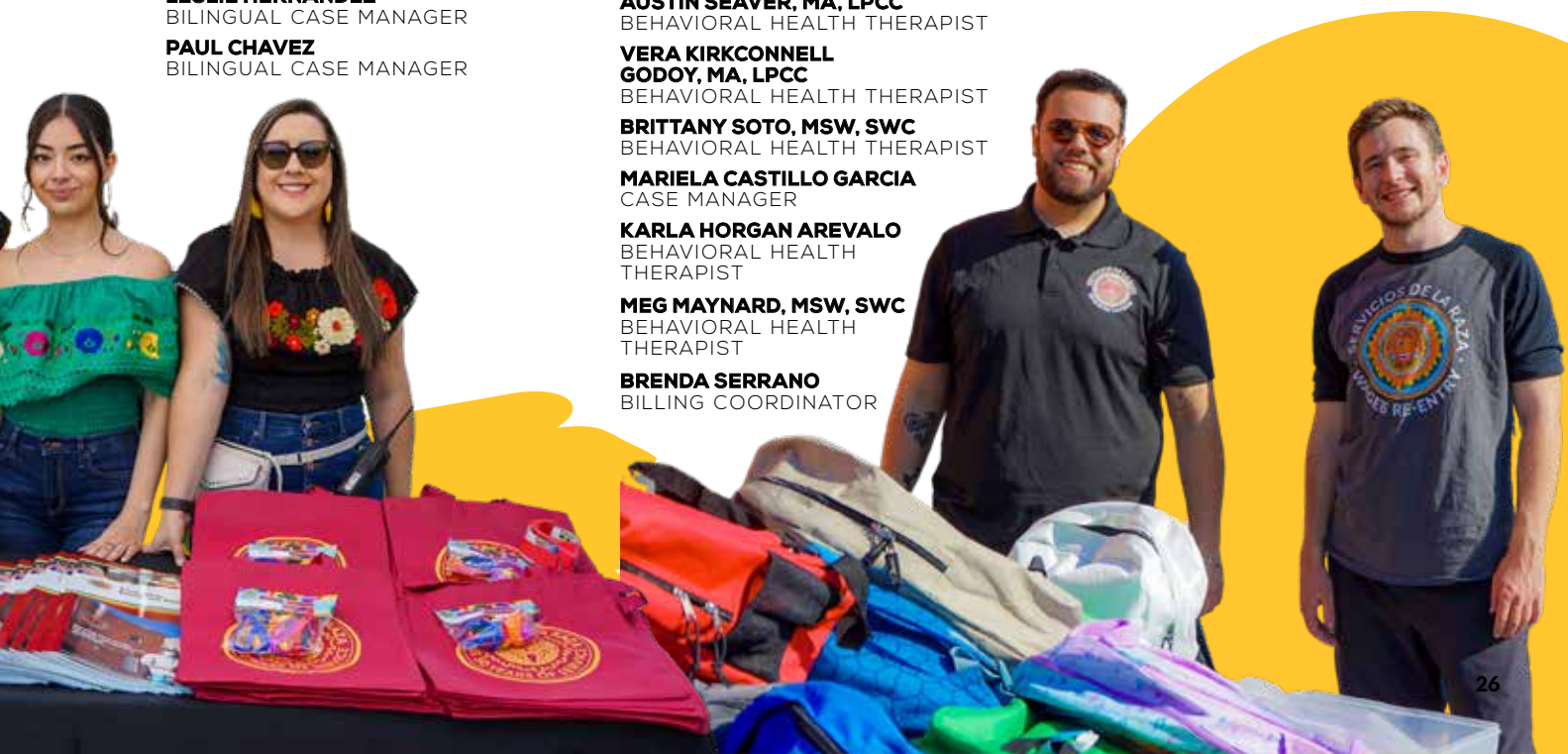
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Sustaining the movement
For justice, equity, and change
For all people

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